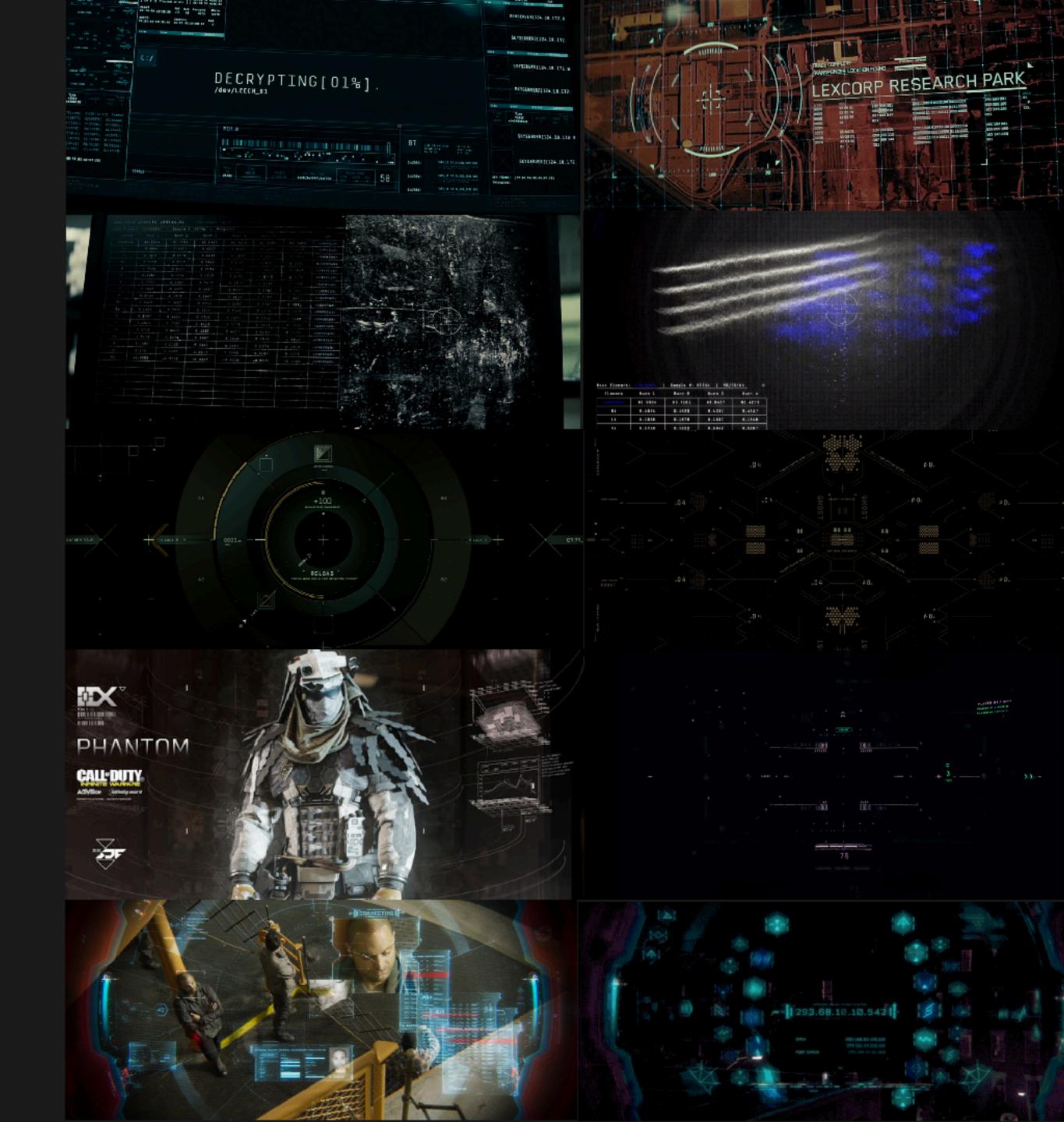
\*\*\*\*\*

[ MICHAEL CONE.ID SOFTWARE.UI TEST. 2019 ]

## **ASSIGNMENT**

- 1) MOCKUP A MAIN MENU FOR A FIRST-PERSON SHOOTER CONSOLE GAME.
  - A. INCLUDE THESE AS SELECTABLE BUTTONS
    - 1. CAMPAIGN
    - 2. MULTIPLAYER
    - 3. SURVIVAL MODE
    - 4. CUSTOMIZATION
    - 5. SETTINGS
    - 6. STORE
    - 7. EXIT GAME
  - B. INCLUDE AN ANNOUNCEMENTS/NEWS SECTION C. INCLUDE A SOCIAL/FRIENDS AREA
  - D. SHOW A GAME CURRENCY
  - E. DOCUMENT AND EXPLAIN YOUR PROCESS. SHOW WIREFRAMES AND ITERATION.
- 2) DESIGN AND ANIMATE AN AMMO-COUNTER IN ADOBE ANIMATE.
  - A. INCLUDE THESE ELEMENTS 1. WEAPON ICON
    - 2. WEAPON NAME
    - 3. AMMO AMOUNT
    - 4. OVERHEAT METER
    - 5. RELOAD STATE
    - 6. LOW AMMO / NO AMMO STATE
    - B. DOCUMENT AND EXPLAIN YOUR PROCESS. SHOW WIREFRAMES AND ITERATION.

HTTPS://WWW.HUDSANDGUIS.COM/HOME/2016/11/29/COD-INFINITY-WARFARE-UI HTTP://G-CREATIVE.COM/PROJECT/BATMAN-V-SUPER-DAWN-OF-JUSTICE HTTPS://WWW.HUDSANDGUIS.COM/HOME/2018/SPIDERMAN-HOMECOMING



<sup>\*</sup>USE THESE VARIOUS PAGES FOR ARTISTIC INSPIRATION

### MARKET ANALYSIS ]

EXAMINING OTHER VARIOUS POPULAR CONSOLE GAMING
TITLES I IDENTIFIED THERE ARE 2 TYPES OF UI 1) IMMERSIVE
(STORYTELLING) 2) STANDARD BEST PRACTICES. ALSO,
SMALL TYPE WITH NO SPACING IS DIFFICULT TO READ AND
FREQUENT.

### **DISTINGUISHING CHARACTERISTICS:**

1) IMMERSIVE (STORYTELLING)

**EFFECTS** 

**EXCESSIVE DESIGN** 

NOT ALWAYS EASY

INSIDE DEVICES

BELONGS IN ANOTHER WORLD

2) STANDARD BEST PRACTICES.

SIMPLE

STORE HEAVY

TEXT

ICONS

BELONGS IN THIS WORLD

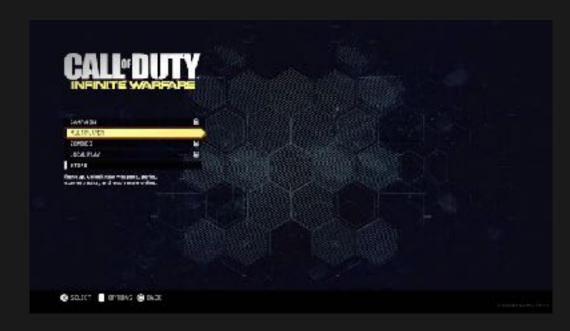
### **CHARACTER SPACING AND SIZE:**



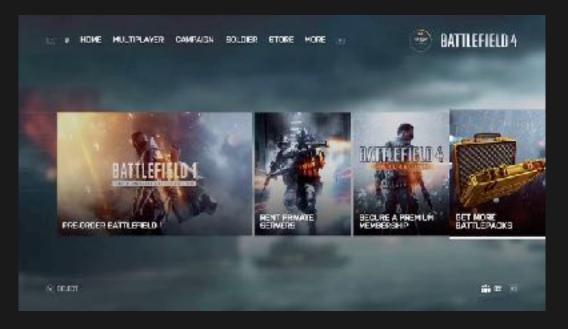
#### FAR CRY 5



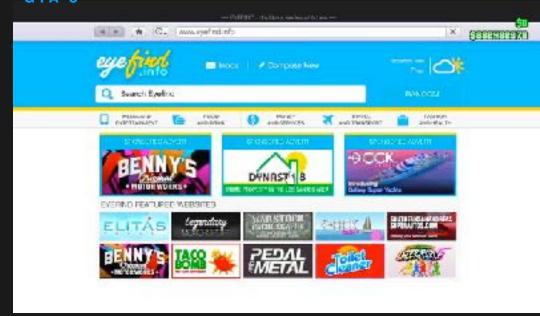
### COD: INFINITE WAREFARE



#### **BATTLEFIELD 4**



#### GTA 5



#### DEAD SPACE 3



#### METROID PRIME 3

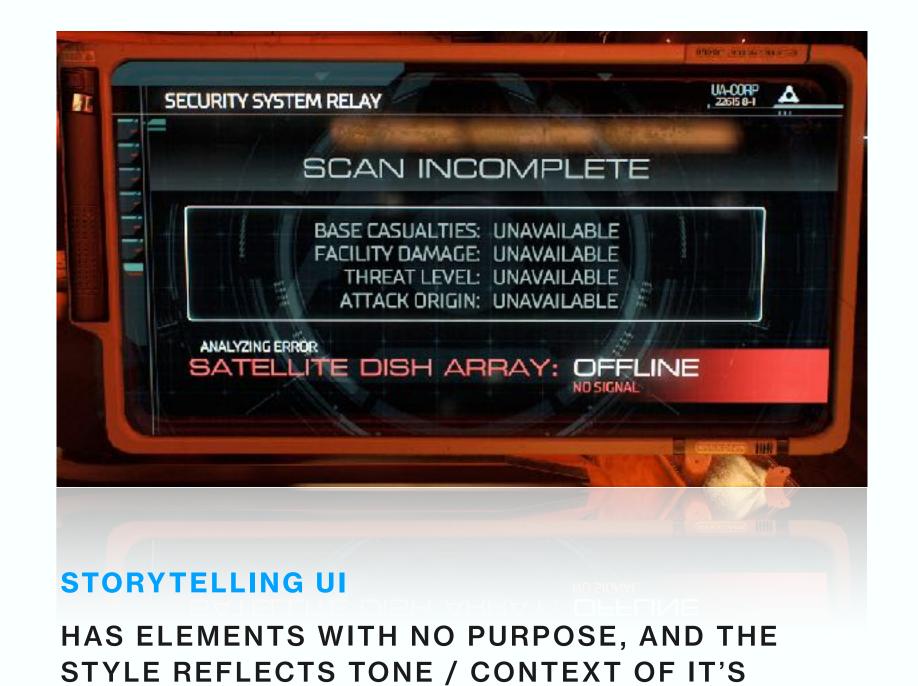


## STORYTELLING VS GOOD UI (BEST PRACTICES)

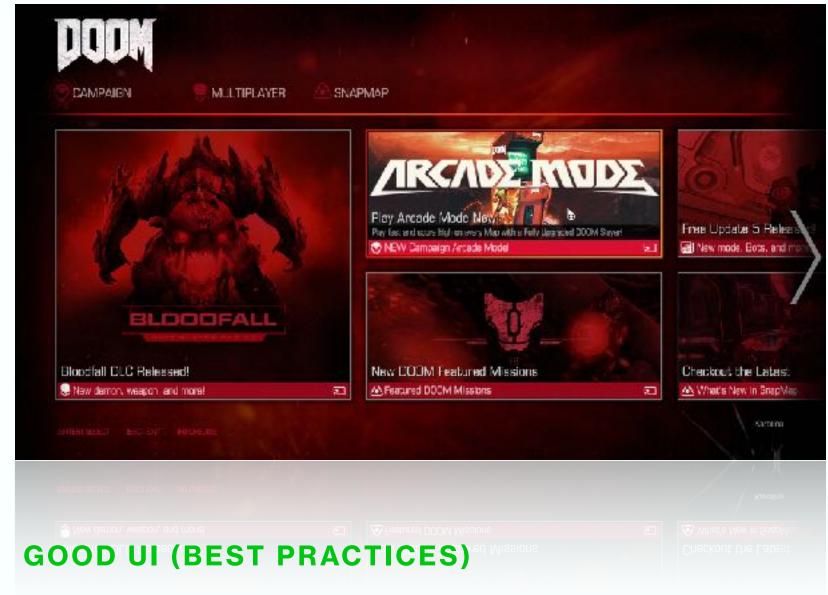
WHEN CREATING MENUS FOR VIDEO GAMES IT'S IMPORTANT TO MAKE THE DECISION BETWEEN WHAT 2 DIRECTION YOU CAN GO.

DO YOU WANT THE EXPERIENCE TO BE IMMERSIVE OR NOT? DO YOU WANT TO TELL A STORY OR NOT? BEST PRACTICES DON'T

ALWAYS TELL THE BEST STORY.



**ENVIRONMENT** 



CLEAN AND PURPOSEFUL. TRENDING STYLING IN REAL WORLD DESIGN. STILL REFLECTS TONE OF STORY, BUT IS MODERNIZED

### STORY

ONCE A UPON A TIME... A VIDEO GAME CALLED DOOM WAS BORN. IN THIS
FIRST PERSON SHOOTER UNIVERSE THERE IS AN EVIL CORPORATION CALLED
UAC (UNION AEROSPACE CORPORATION) THAT IS FOCUSED ON MILITARY INDUSTRY
RESEARCH. AS PART OF THEIR RESEARCH FACILITY EQUIPMENT THEY HAVE
TERMINALS THAT CAN BE ACCESSED BY THE PLAYABLE CHARACTER TO DISRUPT OR
RECOVER FROM UAC OPERATIONS.

TAKE DOOM/UAC/TERMINALS AND ADD A LAYER OF CYBERPUNK CULTURE / STYLING.

NOW, IMAGINE ENTERING THE CYBERPUNK DOOM GAMING EXPERIENCE VIA UAC TERMINAL. MEANING YOU WOULD ALREADY BE IN THE GAME UNIVERSE INTERACTING WITH MENUS WITHIN THAT WORLD AND DESIGN LANGUAGES. IN OTHER WORDS, YOU WOULD ENTER YOUR PERSONAL HUB AND SIMULATORS PROVIDED BY UAC, AND DOOM IS A SIMULATION THAT THE CORPORATION OFFERS. THIS WOULD BE A MORE IMMERSIVE AND STORY DRIVEN EXPERIENCE.

...OR JUST THINK A DOOM VERSION OF WOLFENSTEIN CYBERPILOT

\*\*\*THE FOLLOWING WILL BE A MOCKUP OF WHAT ONE OF THOSE UAC TERMINALS
WOULD LOOK LIKE IN CYBERPUNK VERSION OF DOOM\*\*\*

### DOOM



Doom is a first person shooter video game where you assume the role of a space marine fighting hordes of invading demons from hell. Created in 1993.

### UAC



UAC (Union Aerospace Corporation) is a evil conglomerate focused on military -industry research.

### TERMINAL



A computer terminal found in Doom games and provided by UAC to conduct operations related to military research. Sometime you can access these panels to disrupt demonic activities.

### CYBERPUNK



A sub-genre of science fiction in a futuristic setting that focuses on a combination and juxtaposition of lowlife and high-tech

### PRINCIPLES ]

AFTER ANALYZING THE "ARTISTIC INSPIRATION" THAT WAS PROVIDED, COMBINED WITH BACKSTORY, I DETERMINED 4 PRINCIPLES TO HELP GUIDE THE OVERALL DESIGN. I
FOUND MOST OF THE ART WAS UTILITARIAN DATA DRIVEN VISUALS WITH ADDITIONAL DIGITAL ORNAMENTATION AND THAT APPEAR COMPLEX. ADDITIONALLY, UAC IS A VERY
NARCISSISTIC EVIL COMPANY WHO'S ACTIVITIES GO BEYOND THIS REALMS CURRENT TECHNOLOGY. THE TERMINALS ARE "POWERED" BY A CRUDE "BIO-AI PIXELS."

## DIGITAL

Elements of technology that reference the digital age.

## INHUMAN

Visually go beyond digital technology into more bio-tech.

These interfaces shouldn't by today's standards of designing for humans.

## INTRICATE

Use little details that get granular.
Use a lot of elements to feel
complex.

## IMMERSIVE

Game starts at the menu. The first screen you are in the game at your hud and simulator with the Doom universe. don't break the story.

## [MOODBOARD]















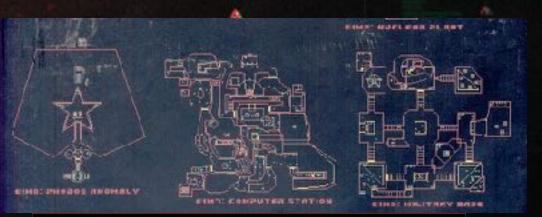










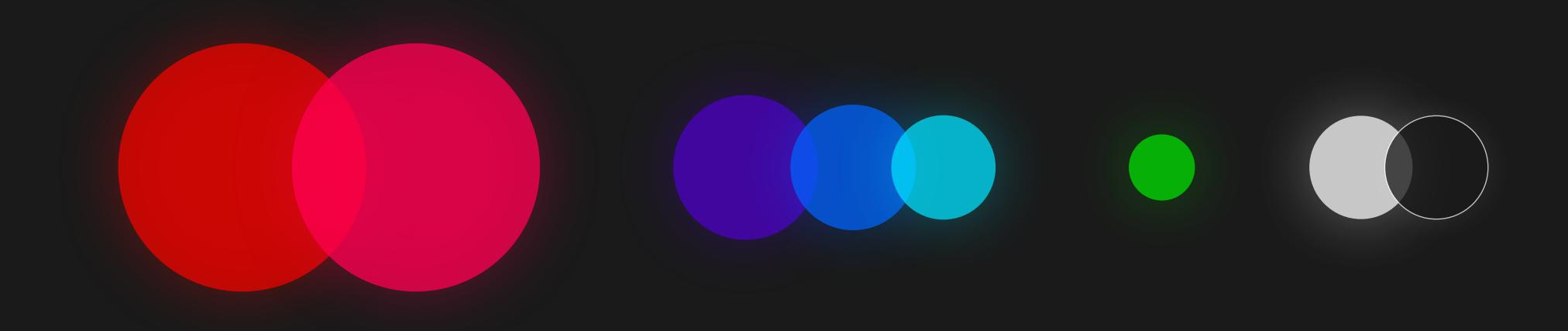






## [COLOR]

BELOW ARE THE COLORS THAT I USED FOR THESE DESIGNS AND MATCH DOOM / CYBERPUNK GENRE



### **FONTS**

BELOW ARE THE FONTS THAT I USED FOR THESE DESIGNS. I CHOOSE <u>EUROSTILE</u> BECAUSE IT FITS WITHIN THE DOOM UNIVERSE, HAS MULTIPLE USES, LOOKS BOLD, IT'S SERIOUS, BUT NOT TOO SERIOUS, FUTURISTIC, AND HAS A LITTLE MORE CHARACTER THEN TODAYS TRADITIONAL UI FONTS. I USED <u>EXAM</u> TO GIVE A MORE LOW TECH DIGITAL FEEL IN THE SPIRIT OF THE CYBERPUNK GENRE. I ORIGINALLY USED <u>NEUE HAAS GROTESK</u> IN THE MENU UI DESIGN, BUT IT DIDN'T CAPTURE THE DOOM ESSENCE.

Eurostile Extd

Eurostile Extd

Eurostile Extd

Eurostile Extd

Eurostile Extd

Eurostile Cond
Eurostile Cond

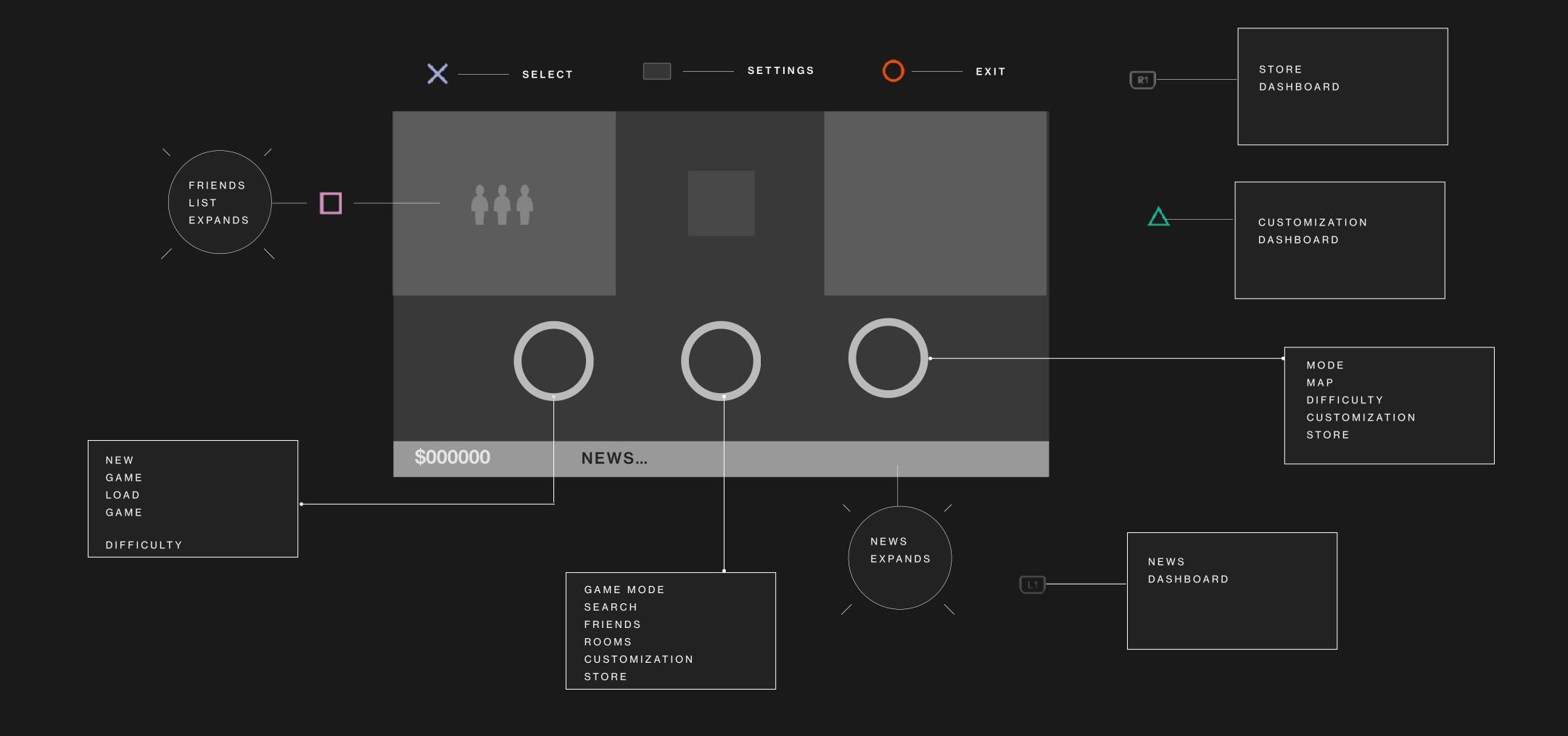
Eurostile Cond

EXAM REGULAR 0123456789

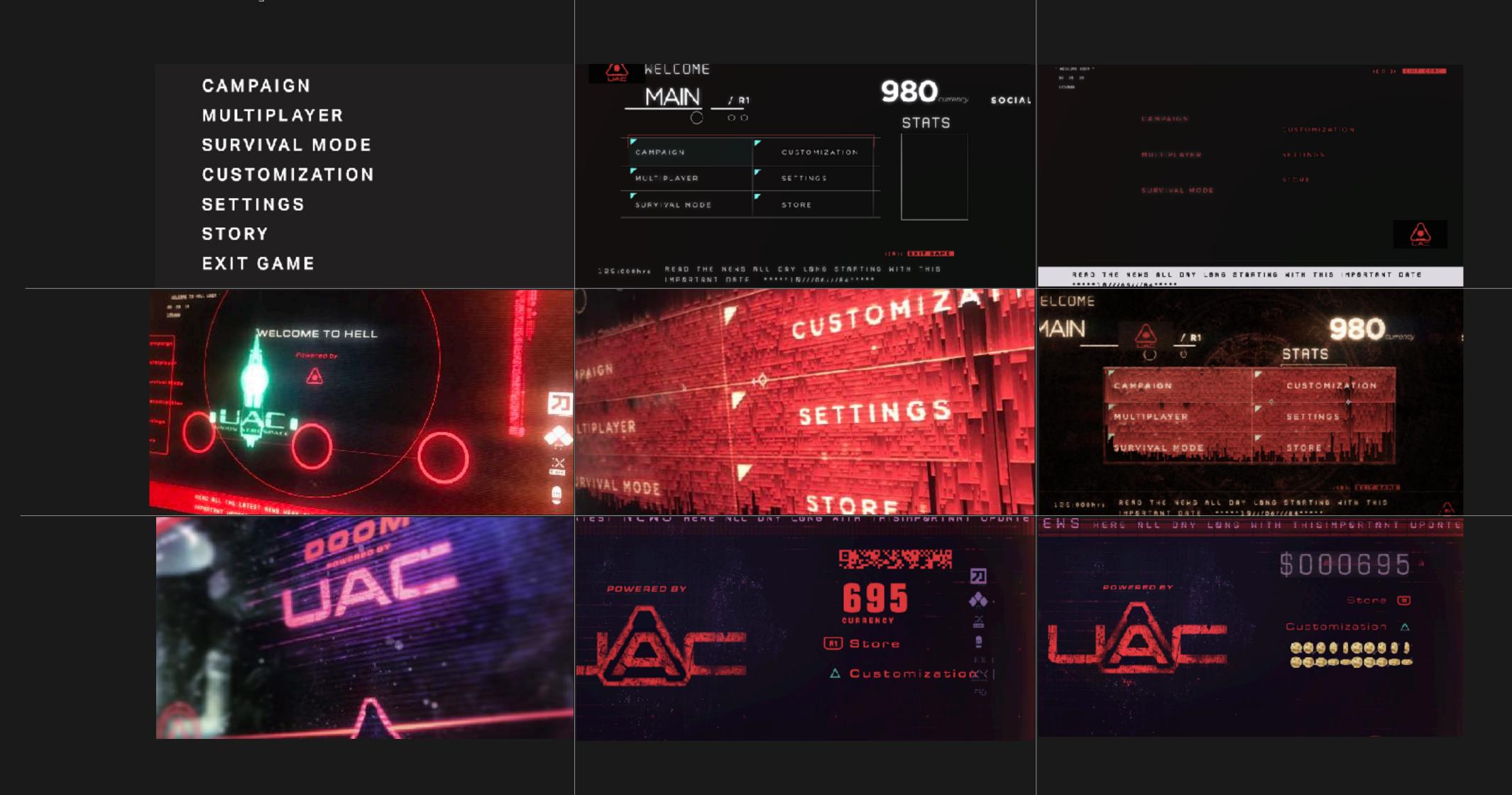
Neue Haas Grotesk Display Pro

## [ WIREFRAME ]

EASY ACCESS DASHBOARDS AND MENUS WITH MAPPED BUTTON PRESSES, AND QUICK LOOKS THAT ARE EXPANDABLE FOR FRIENDS, CURRENCY, AND NEWS.



## [ ITERATION ]



## PRINCIPLES: CONTEXT

EXAMPLE IMAGERY OF THE PRINCIPLES APPLIED.



"Elements of technology that reference the digital age"

### INHUMAN



"Visually go beyond digital technology into more bio-tech. These interfaces shouldn't by today's standards of designing for humans"

## INTRICATE



"Use little details that get granular. Use a lot of elements to feel complex"

### **IMMERSIVE**



"Game starts at the menu. The first screen you are in the game at your hud and simulator with the Doom universe. don't break the story"



---- GNTTOKN, PLNYING RNNK 43
---- KILLI1997, PLNYING RNNK 27
-- CNRGUY27, PLNYING RNNK 15
-- LUCKYDDOGG:), ONLINE RNNK 01



Campaign





Store R1

Customization A



Multiplayer





Survival Mode

Settings :[O]:Exit

# THANKS!